

THIS IS RAGE

INTRODUCING “THIS IS RAGE,” A FICTIONAL AUDIO THRILLER BASED ON KEN GOLDSTEIN’S NOVEL FIRST THREE EPISODES AVAILABLE NOW ON [ITUNES](#)

New York, NY (July 26, 2016) – Introducing "This is Rage," a new fictional audio thriller podcast set in Silicon Valley, adapted from Ken Goldstein's novel. The first three episodes are now available on [iTunes](#) and [ThisIsRage.com](#). "This Is Rage" is presented by [Story Plant Media](#).

"This is a story that puts a microscope on income inequality, the excesses of big business, and social revolution. Readers of the book have been picking up on this in social media, and we thought it was critical that we bring this story to a new medium right now," shares executive producer Lou Aronica.

"This Is Rage" is the story of what happens when you shine a light on the system that allows the rich to become the super-rich and the super-rich to get their own zip codes. When a pair of CEOs is held for ransom by coders-turned-kidnappers, Silicon Valley is thrown into chaos. But two people are unwilling to stay silent: the has-been radio shock-jock Kimo Balthazar and top executive Silvia Normandy. This is their story. This is rage.

Executive producer Mitchell Maxwell says, "What 'This Is Rage' does is move past the rhetoric to get to the human side of the story. The people here don't just represent us; they *are* us."

Ken Goldstein's book, *This Is Rage: A Novel of Silicon Valley and Other Madness*, can be found at [Amazon](#), [Barnes & Noble Online](#), [iBooks](#), [Kobo](#), [IndieBound](#), and [Indigo](#). Author Ken Goldstein states, "Not a day goes by when I don't hear from a reader that 'This Is Rage' gives voice to their frustrations. With this new presentation of the material, we want to take the conversation to the widest possible audience."

"This Is Rage" is a production of Story Plant Podcasts, adapted by Ken Goldstein and Lou Aronica, directed by Mitchell Maxwell, produced by Monty Hobbs in association with Eighth Day Productions. Post production service was provided by Digital Garden Media. Mitchell Maxwell and Lou Aronica served as Executive Producers.

ABOUT AUTHOR KEN GOLDSTEIN

Ken Goldstein advises start-ups and established corporations in technology, entertainment, media, and e-commerce. He currently serves as a board member and strategic advisor at Thrift Books LLC,

the largest seller of used books in North America, as well as The Good Men Project, a fast growing digital content destination where he is a frequent contributor. He publishes the business blog CorporateIntel and speaks frequently on the topics of innovation and creativity. His first book, *This Is Rage: A Novel of Silicon Valley and Other Madness* was published by The Story Plant in 2013, and a theatrical adaptation is in development for the stage. His second book, *Endless Encores: Repeating Success Through People, Products, and Profits* was published by The Story Plant in 2015. For more information, visit www.kengoldsteinauthor.com.

ABOUT STORY PLANT MEDIA

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The Story Plant was founded in 2008 by two long-term industry professionals, Lou Aronica and Peter Miller. From the start, the company has been dedicated to publishing quality fiction and to developing authors. Their books regularly receive rave reviews, and nearly a third of their novels have appeared in the top 100 of one major bestseller list or another – and often several at once. Story Plant Media is the newly formed media division of The Story Plant with several multimedia projects in development. For more information, please visit www.thestoryplant.com.

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www.ThisIsRage.com

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